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SUPERINTENDENT’S MESSAGE

The 2017-18 school year proved to be an incredible year of results for Tyler ISD; setting the course for the future of the school system that shares the great City’s name. Tyler, Smith County, TX is an incredible place, full of incredible people, achieving incredible things making our community. While I’m a bit biased, I believe none of those to be more incredible, and deserving more credit, than our intelligent students, their loyal parents, and our extraordinary teachers and staff, for taking on the task of improving your school system, achieving such an incredible turnaround.

“JUST KEEP RUNNING”

#JKR
A few of those celebrated outcomes from '17-'18:

- Tyler ISD campuses captured a district record 33 State Academic Distinctions, with ALL comprehensive campuses meeting the State Standard for the first time since 2010.
- The District reduced the number of comprehensive campuses labeled "Low Performing" from 10 in '13-'14; 9 ('14-'15); 3 ('15-'16); 2 ('16-'17); to zero (0) after 2017-18.
- Moore Middle School (7/7 Distinctions); Dr. Bryan C. Jack Elementary; and Tyler Early College High School all earned A’s in the State’s new labeling system.
- Birdwell; Bell; Bonner; Ramey; Owens; and Robert E. Lee HS all earned B’s in the State’s new labeling system.
- Austin, Griffin and Ramey Elementary schools earned Academic Distinctions (all formerly labeled “Low Performing”).

Tyler ISD serves over 18,000 students who reside in pockets of rural, suburban, and urban communities. Sure, those complex community characteristics make quite the challenge. However, those same challenges of complexity and size, which we turn into strengths, offer an advantage for each family that chooses Tyler ISD: providing flexible and choice options within the system. There’s no doubt the scale to provide an incredible student experience is unmatched in East Texas. Now that we’re beginning to see results, we are working on creative design to pair with it those outcomes.

Here are a few programmatic highlights from '17-'18:

- Tyler ISD Pathfinder was initiated after the Board of Trustees asked the administration for a middle school program redesign, including the installation of the middle years grades at the Caldwell Arts magnet.
- Tyler Tech at the CTC; an enhanced MST Magnet experience at Moore MS; an Academy of Leadership at Hogg MS; and other Innovation and Choice opportunities in development.
- The District’s attendance zones were redrawn for the first time in over 50 years, creating middle and high school feeder pattern alignment, while utilizing large, identifiable traffic arteries as boundaries.
- The school system’s push for college readiness continues to excel where Advanced Placement students outperform the State of Texas (public, charters, and privates) in 17 of 24 AP exams, while grabbing over 100 AP Scholar awards, 20 more than a year ago, and over 50 more than in 2015.

Tyler ISD’s Career Readiness program performance is functioning at high levels, where the Career Technology Center and comprehensive high school campuses superseded goals: 352 earned Texas Education Agency sanctioned industry-related certifications (goal: 37), along with 690+ Federal certifications.

The kids and young adults we teach are competing in the classroom. We know we could not do it without our rock star teachers and staff, along with your support. We look forward to celebrating even more of the joy continuous school improvement brings to our community and the successful individual student outcomes that result from those efforts. I appreciate the support each of you provide this school system.

Marty Crawford, Ed.D.
Tyler ISD Superintendent
2018 BOARD OF TRUSTEES

Front row, left to right: Reverend Orenthia Mason, Jean Washington, Dr. Patrica Nation
Back row, left to right: Reverend Fritz Hager, Jr., Wade Washmon, Aaron Martinez, Andy Bergfeld.

VISION STATEMENT

Tyler ISD will focus on successful student outcomes.
**EARLY LITERACY**

**GOAL 1**
The number of students who are on grade level in reading at the end of third grade according to Rasch Unit Scale scores will increase from 39% in the spring of 2016 to 85% in the spring of 2021.

**GOAL 2**
The percentage of graduates who are considered college and career ready will increase by an average of at least 4% annually over the next five years (from 55.8% in the spring of 2016 to 75.8% in the spring of 2021).

**GOAL 3**
The percentage of graduates completing a CTE coherent sequence of courses will increase by an average of at least 8.5% annually over the next five years (from 29.4% in the spring of 2016 to 71.9% in the spring of 2021).

**COLLEGE READINESS**

**CAREER & TECHNICAL EDUCATION**
TOSHA BJORK
Assistant Superintendent, Finance & Operations
With Tyler ISD since 1999

DR. CHRISTY HANSON
Assistant Superintendent, Curriculum & Instruction
With Tyler ISD since 2012

RONALD JONES
Assistant Superintendent, Chief of Staff
With Tyler ISD since 2015

RAWLY SANCHO
Assistant Superintendent of Schools
With Tyler ISD since 2015
As the largest school district in East Texas, Tyler ISD encompasses 193 square miles, maintains a total of 36 campus and auxiliary facilities, and serves an enrollment of over 18,000 students. The District is made up of two high schools, an Early College High School, the Career & Technology Center, five middle schools, 17 elementary schools, two alternative schools, and one center for exceptional programs. The District’s campus improvement plans enable administrators and teachers at each campus to implement programs responsive to the particular needs of its individual student body.

With academic achievement the primary objective, Tyler ISD takes strong measures to ensure a positive, safe and orderly learning environment, to instill self-discipline, and to enforce standards of excellence throughout the system.
$14 MILLION CLASS OF 2018 SCHOLARSHIPS

95.56% AVERAGE DAILY ATTENDANCE

93.5% OF HIGH SCHOOL SENIORS GRADUATED IN 2018
28 CAMPUSSES

2 HIGH SCHOOLS
1 Early College High School
1 Career & Technology Center
1 Credit Recovery School

5 MIDDLE SCHOOLS
1 Center for Exceptional Programs
1 Gifted and Talented Program
1 Early Education School

17 ELEMENTARY SCHOOLS

STUDENT DEMOGRAPHICS

Hispanic 46.38%
White 21.35%
African American 28.21%
Asian 1.44%

FULL-TIME EMPLOYEES 2,650

STUDENT ENROLLMENT 18,009

Teacher
Paraprofessional
Professional or Administration
Auxiliary

Page II
In February 2018, the Tyler ISD Board of Trustees approved the new Pathfinder initiative.

Pathfinder offers a unique school structure that enhances personalized learning experiences within three individualized models of learning:

- Comprehensive Schools
- Innovation Schools
- Choice Schools

With the roll-out of the new Pathfinder initiative, existing schools and programs were assessed and analyzed to determine specific goals for moving into the future.
The Career & Technology Center (CTC) serves hundreds of high school juniors and seniors in Tyler ISD. A wide variety of options allow students to explore career pathways and earn certificates and licensures before they graduate high school. We partner with local colleges to provide opportunities for students to earn dual credit and get a jump start on their post-secondary plans. There is something for everyone in Career & Technical Education.

Students at the Career & Technology Center, and those enrolled in CTE courses at all high school campuses, surpassed goals for TEA sanctioned industry-related certifications, earning: 352 certifications and more than 690 Federal certifications.
T.J. AUSTIN ELEMENTARY: Mathematics
BIRDWELL ELEMENTARY: Mathematics, Comparative Academic Growth, and Postsecondary Readiness
Caldwell Arts Academy: ELA/Reading
GRiffin Elementary: Mathematics, Comparative Academic Growth, and Postsecondary Readiness, and Comparative Closing the Gaps
Owens Elementary: ELA/Reading and Comparative Academic Growth
Ramey Elementary: Mathematics and Comparative Academic Growth
WOODS Elementary: Mathematics and Postsecondary Readiness
HUBBARD Middle School: ELA/Reading
MOore Magnet School: ELA/Reading, Mathematics, Science, Social Studies, Comparative Academic Growth, Postsecondary Readiness, and Comparative Closing the Gaps
Early College High School: ELA/Reading, Comparative Academic Growth, and Comparative Closing the Gaps
OUR ACADEMIC PERFORMANCE
Our students

Student achievement continues to surpass goals at campuses across the district. Here are a few highlights from their tremendous successes:

Advanced Placement students outperformed the State of Texas – in public, charter, and private schools - in 17 of 24 Advanced Placement exams, grabbing more than 100 AP Scholar awards. That’s 20 more than a year ago, and over 50 more than in 2015. Eight students were honored as 2018 National AP Scholars.

Our elementary and middle schools continue to see student achievement through a variety of academic programs and competitions. In the district UIL Academic Meet, 15 elementary campuses provided 593 students to compete in various UIL academic events. Eighty-six students from Andy Woods, Bonner, Griffin, Dixie, Owens and Rice elementary schools and Boulter and Hogg middle schools competed in the District Robotic competition. And Moore MST Magnet School students competed in the MathCounts state competition.
In 2017, Cody Olson from Robert E. Lee High School was named National Merit Semifinalist, and ultimately earned Finalist honors in 2018. Furthermore, Cody was named National Merit Scholar designee, as he was selected as one of 7,500 students from the group of 15,000 finalists to earn one of three types of national merit scholarships.

Additionally, 10 seniors from Robert E. Lee High School were named 2018 National Merit Commended Students, the largest amount from Lee thus far to receive the honor.
Lee student athletes competed at the state level with one athlete earning a 3rd place finish in the state cross country meet and another winning his second state title in pole vault, while also setting a new state record.

John Tyler also had a strong showing at the state track meet with a student earning an 8th place individual finish in the 110 hurdles and the 4 X 100 Relay Team claiming a 7th place finish. Also competing at the state meet was the John Tyler 4x200 relay.

Between both high schools, twenty nine student athletes received scholarships to play a variety of sports at the collegiate level.
ART

Tyler ISD had the honor of being represented by six pieces of student artwork from elementary, middle and high school levels that were chosen for the Pre-K – 12th Grade Arts Exhibition presented by the Texas Art Education Association during the Texas Association of School Administrators Texas Association of School Boards national convention held October 6-8, 2017 in Dallas, Texas.

MUSIC

Two Tyler ISD students were selected to the 6A Texas All-State Band and Jazz Band. Receiving an All-State invitation is the highest honor a Texas music student can receive. Additionally, 51 Tyler ISD middle school students earned top honors among more than 1,000 students who competed for chairs in one of three Region 21 Middle School All Region Bands.

The John Tyler Orchestra made history by earning the Sweepstakes First Division rating at UIL Concert and Sight Reading competition. This is only the second Sweepstakes in school history. The Robert E. Lee Orchestra, Band and Choir also received Sweepstakes honors.
In Tyler ISD, our dedicated employees play a key role in creating successful student outcomes. From transportation, to health services, to custodial to teachers and administrators, everyone plays a part in providing a quality education and learning environment for our students. We value the dedication and support all Tyler ISD employees give every day and we publicly recognize our employees through the selection of Teacher of the Month, Campus Teacher of the Year and District Teacher of the Year programs.

We also highlight employee achievements through district newsletters, Board of Trustee recognitions, Employee Service Years events and awards, and more! Tyler ISD administrators understand that in order to be successful, we must each play a part to help create successful student outcomes.
Our extraordinary campus leadership shares a steadfast commitment to students, staff and the community through their dedicated service and outstanding contributions to the profession.
Our Best

Tyler ISD employees are the driving force in helping to create successful student outcomes. Every day, every school year, administrators, teachers and support employees make a lasting impact on our students and community with their expertise and willingness to do whatever it takes to help our students reach and exceed their goals.

At the annual Teacher of the Year Banquet last May, Tyler ISD honored 30 campus teachers of the year before naming Yvonne Malmstrom, third grade math and science teacher at Caldwell Elementary Arts Academy, as District Elementary Teacher of the Year and Casey Graves, sixth grade English Language Arts and Reading (ELAR) teacher at Hubbard Middle School, as District Secondary Teacher of the Year.

The District also presented the Rookie of the Year award to recognize a teacher who demonstrates outstanding performance and superior instruction skills during their first year of teaching. The 2018 Rookie of the Year award was given to Jessilyn Taylor from Jones Elementary School.
Over the 2017-18 school year, Tyler ISD volunteers contributed more than 29,000 hours of service in our schools adding more than $701,000 in economic impact to our District. With just over 2,600 approved volunteers, these dedicated parents, family members and community members served in a variety of capacities such as mentoring, classroom support, reading buddies, chaperones, extracurricular support, PTA, special events and more!

Partnerships with organizations such as The Mentoring Alliance, City of Tyler, The University of Texas at Tyler, Tyler Junior College, Parent Teacher Associations (PTAs), CHRISTUS Trinity Mother Frances, Tyler ISD Foundation, various faith-based organizations and others continue to create program and outreach opportunities that impact our students both inside the classroom and beyond.

Additionally, Tyler ISD joined the Tyler Area Business Education Council in presenting the 2017 Community Partner of the Year Award to the City of Tyler.
CONSTRUCTION UPDATE

In 2017, Tyler ISD voters approved the $198 million called bond election to provide renovations and additions to Robert E. Lee and John Tyler high schools.

John Tyler and Robert E. Lee high school projects were designed, put out for bid, awarded, approved and completed during the time that the architects and engineers were finishing the design documents of the actual building project. This process allowed for completion of tasks that are not building specific (like site demolition, earthwork & utilities). This is an opportunity, graciously provided by the Board, to get a head start on the projects and complete items that allow the construction of the building itself to occur immediately once the contract documents are in place and the all of the administrative items have been accomplished up front.

Construction progress is visibly taking shape at both high schools with projects being addressed on time and budget.

Additionally, construction updates took place at CHRISTUS Trinity Mother Frances Rose Stadium. The renovations at this complex are not part of the bond package. Tyler ISD paid for the stadium work out of its general fund. Seating was renovated to now seat approximately 12,500 visitors. A new press box, about triple the size of the old facility that was used since 1977, now serves our coaches, reporters, and scouts while providing digital technology to enhance the visitor experience. There is new fencing, ticket booths, and a new entrance compliant with the Americans With Disabilities Act.

IN PROGRESS

ROBERT E. LEE HIGH SCHOOL
New academic buildings and support functions renovation
New gymnasium
Renovate fine arts center & field house Improved on-site support activities
Removal of all portables

IN PROGRESS

JOHN TYLER HIGH SCHOOL
New academic building to update facade
New fine arts auditorium
New kitchen and cafeteria renovation of existing building
Removal of all portables
Improved onsite support activities
EXCELLENCE in FINANCIAL REPORTING

The Tyler Independent School District has been awarded the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada for its Comprehensive Annual Financial Report (CAFR) for the fiscal year ending August 31, 2017. This is the 15th year the District has received the award. The CAFR includes the District’s independent audit report and financial statements, among other pertinent information.

The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition in the area of governmental accounting and financial reporting.

The CAFR was judged by an impartial panel to meet the high standards of the program including demonstrating a constructive “spirit of full disclosure” to clearly communicate its financial story and motivate potential users and user groups to read the CAFR.
Tyler Independent School District does not discriminate on the basis of race, color, national origin, religion, sex, disability, genetic information, or age in its programs, activities, or employment.