



National American Miss Tyler, Texas Teen

Dear Prospective Sponsor,

Hello and welcome to **National American Miss Pageant**. Firstly, I would like to thank you personally for allowing us the opportunity to present you with the sponsorship proposal.

Essence Terrell is the only scholar student from Tyler, Texas. She is a student from Early College High School— a program for students to graduate with a high school diploma and an Associate's degree from Tyler Junior College; a member of Keep Tyler Beautiful Youth Committee, East Texas Food Bank volunteer, Phi Theta Kappa, National Honors Society, and a lead singer for the youth choir for Walnut Springs Baptist Church.

She won the Academic Achievement Division which qualifies her to participate in the **National All-American Miss Teen Pageant** in Anaheim California as **Miss Tyler Texas**. Essence therefore presents a myriad of opportunities for various businesses and commercial sector in facilitation and access to a market segment available within your local region.

Marketing and Media Campaign:

The thrust of every business is the amount of awareness it has in the market. The below laid plan will provide maximum visibility for your company in the promotion of the pageant event.

Means of Sponsorship

DIAMOND PACKAGE

Sponsorship amount: \$6,000

- one page ad
- social media ad
- the sponsor will be mentioned at the opening and closing ceremony of **THE PAGEANT SHOW**
- mention your sponsorship at all radio, TV, and special appearance events/interviews
- three months of targeted social media marketing on Facebook, Instagram and YouTube for your business

- automobile wrap with your logo for promoting your business at three national car shows
- mention in the media coverage
- logotype printed in ads coming in latest issue of our print media partner

PLATINUM PACKAGE

Sponsorship amount: \$3,000

- One page ad
- social media ad
- the sponsor will be mentioned at the opening and closing ceremony of THE PAGEANT SHOW
- mention your sponsorship at all radio, TV, and special appearance events/interviews

GOLD PACKAGE

Sponsorship amount: \$1,000

- Half page ad
- social media ad
- the sponsor will be mentioned at her interviews, opening and closing ceremony of THE PAGEANT SHOW

SILVER PACKAGE

Sponsorship amount: \$750

- full page ad
- social media ad

BRONZE PACKAGE

Sponsorship amount: \$375

- a Half page ad

As a sponsor, you'll be featured in the State yearbook. All Sponsors will become a part of this great achievement. We would like our prospective sponsors to support the success. In return for your investment, we can help your business increase your brand awareness, to gain new customers and to develop relationships with existing customers. In doing this, you showcase your devoted involvement in supporting us.

If you have any queries regarding this sponsorship proposal, please don't hesitate to contact us.

In finishing, we would like to extend our sincere thanks for taking the time to read through the sponsorship proposal. We believe that the sponsorship proposal will provide an exciting opportunity for your business and we would relish the opportunity of working in partnership with you.



Thank you for considering supporting us.

We look forward to hearing from you.

Sheila Johnson
(903)830-5957
(sjtsrj@gmail.com)

National American Miss is dedicated to encouraging America's future leaders and equipping them with valuable life skills. Our pageant is unique, in that every State Finalist makes a difference in the lives of others by contributing to our Community Service Project. National American Miss is the largest, as well as one of the most popular and most prestigious pageant systems in the world. Annually, more than one million dollars in scholarships, prizes and awards are earned by deserving young ladies nationwide.



PRESS RELEASE

Newspaper: For information, please contact parent.

Name: Essence Terrell Phone: (903) 830-5957 Parent Name(s): Jerry + Sheila Johnson

Miss Essence Terrell daughter of Jerry + Sheila Johnson has
Contestant's Name Parents' Names

earned the opportunity to attend Nationals through her successfully scored event(s): 2018 Texas
Teen Division Winner of Academic Achievement
Event(s) that earned her the opportunity to go to Nationals

The National Pageant is to be held in Anaheim, California at Disneyland® during Thanksgiving week, representing the great state of Texas, where she will have the opportunity to win her share of over \$500,000 in cash and prizes!
State

The National American Miss Pageants are dedicated to celebrating America's greatness and encouraging its future leaders. Each year, the National American Miss Pageants awards 1.5 Million dollars in cash, scholarships, and prizes to recognize and assist the development of young women nationwide. National American Miss has added the ultimate door prize to Nationals. Each girl that qualifies for the national pageant has a chance to win a new Ford Mustang Convertible. For more details visit www.namiss.com/car. National American Miss is dedicated to developing the success of young women across our nation with a program that is designed to be age-appropriate and family-oriented. Pageants are held in each state for girls ages four to eighteen in five different age divisions

The National American Miss Pageants are for "Today's Girl" and "Tomorrow's Leaders." The pageant program is based on inner beauty, as well as poise, presentation, and offers an "All American Spirit" of fun for family and friends. Emphasis is placed on the importance of gaining self-confidence, learning new skills, learning good attitudes about competition, and setting and achieving personal goals. The pageant seeks to recognize the accomplishments of each girl while encouraging her to set goals for the future! Find out more about National American Miss at www.namiss.com.

Miss Essence Terrell's additional activities and awards include being a
member of Keep Tyler Beautiful Youth Committee, East Texas Food
Bank volunteer, Phi Theta Kappa, National Honors Society, and
a lead singer for the youth choir for Walnut Springs Baptist Church.
Contestant's Name



Circle your age division: Princess Jr. Pre-Teen Pre-Teen Jr. Teen Teen Miss

Contestant Name: _____ City: _____ State: _____

1/10 Page
Business Card Size
3.5" x 2"
\$75

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Business Card Size
3.5" x 2"
\$75

LAYOUT SHEET

1/10 Page
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3.5" x 2"
\$75

1/10 Page
Business Card Size
3.5" x 2"
\$75

You may photocopy or cut out this page and use it to lay out spaces. Affix spaces to layout sheet the way you would like them to appear.



Certificate of Nomination for Award

LET IT BE KNOWN THAT

Ms. Essence Terrell

WAS NOMINATED FOR THE
NATIONAL ACADEMY OF FUTURE SCIENTISTS AND
TECHNOLOGISTS AWARD OF EXCELLENCE

For outstanding academic achievement,
leadership potential and determination to serve humanity
in the field of science and technology.

This judgment being rendered with reference
to the nomination of

Shree Bose

executed in

Boston, Massachusetts



[Signature]
Executive Director

[Signature]
Academic Director

December 22, 2015