

# Austin Elementary Parent Newsletter

- **Parent-Teacher Conferences October 5-9**
- **School Closed October 12**
- **Tutorials Begin October 13**
- **Red Ribbon Week October 26-30**
- **Family ESL Night November 5**
- **Fall Pictures November 22**

## WATCHDOG

WATCH D.O.G.S. (Dads of Great Students) is a school-based father involvement program that works, and it's coming to Austin Elementary! "WATCH D.O.G.S. is a program of the National Center for Fathering that focuses on prevention of violence in our nation's schools by using the positive influence of fathers and father-figures for a two-fold purpose:

1. to provide an unobtrusive presence in the schools, and 2. to be a positive and active role-model for students at their school."

The WATCH D.O.G.S. Kick-Off Pizza Night is scheduled for **Thursday, October 8 at 6:30 p.m.** Fathers and father-figures (grandfathers, etc.) are requested to attend this event with your children.

During this event, Dads will learn more about our WATCH D.O.G.S. Program and how important it is to be involved in the education of your student.

Moms, please assist the school by reminding Dads and father figures to attend this event. Dads, please make plans now to attend!

## CPOC

The Austin Elementary Campus Performance Objectives Committee would like to invite all interested parents to the 2009-2010 scheduled meetings. Meetings begin at 3:20 p.m. in the library. The first meeting was held on Sept 8, and there are three meetings remaining. The dates are: December 7, March 22, and May 17.

## Volunteer Registration

Parents wanting to volunteer at Austin Elementary must complete an on line application. The application is accessed through the TISD website. Parents can go to [www.tylerisd.org](http://www.tylerisd.org) to find the link. You then select New Volunteer or Current/Former Employee the first time you register on line. The volunteer forms are processed on Tuesdays and Wednesdays, and the completed volunteer badge will be returned to the campus. You will need to wear your volunteer badge and bring a form of identification before entering the school.

Volunteers are required to register each school year and a new badge will be issued. Parents that do not have internet access can come to the school from 2:00-2:45 and have assistance in our technology lab. Thank you for your support and we look forward to seeing you on campus.

## MOTIVATIONAL PRODUCTIONS

### ASSEMBLY

A Motivational Productions Assembly will be held at Austin Elementary on November 3. The title of the presentation is "Friends," and it will

address anti-bullying using a child-friendly and entertaining manner.

## Family ESL Night

Mark your calendars to attend Family ESL Night at Austin Elementary on Thursday, November 8! Parents and students will receive ESL instruction as well as strategies to practice the English language at home with your children.

## School Closed Monday

School will be closed on Monday, October 12. Austin staff will attend staff development, and students will return to school on Tuesday.



## Parent Conferences

Parent Conferences will be held beginning Monday, October 5 through Friday, October 9. Please attend the scheduled conference with your child's teacher or request a different time if needed. Teachers will discuss your child's performance level in school, parent assistance at home, and plans for improvement.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of dis-



Caption describing picture or graphic.

tributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to

keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes

thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption

of the image near the image.



Caption describing picture or graphic.